## **Tend! A Celebration of Community**

We are pleased to invite you to join us as a partner for Tend! A Celebration of Community on June 17, 2021 as we raise funds for Pride Foundation's Community Grants and Scholarship Programs that invest in LGBTQ+ communities and student leaders.



Be part of our inaugural Pride Month event that will bring together Pride Foundation's community for a memorable evening of performances, storytelling, and celebration as we honor our 2021 LGBTQ+ scholars and the

organizations who have worked on the frontlines of the pandemic and led racial justice efforts over the past year.

Emceed by the talented <u>Adra Boo</u>, Tend! will be streamed across the Northwest and watched in-person at small, safe watch parties and will celebrate the vibrant LGBTQ+ leaders and communities in Alaska, Idaho, Montana, Oregon, and Washington.

Sponsorship of Tend! Pride Foundation's Celebration of LGBTQ+ Community offers personalized recognition of our partnership through email, social media, print publications, online and throughout the event. "We work with
business partners to
achieve their philanthropic
goals, because we know that our
sponsors don't just want to have a
logo slapped onto an event. They
are members of our communities
who want to contribute to
transformative change."

- Alli Auldridge, Director of Community Engagement

## **Event Sponsorships Benefits**

- Logo/company name hyperlinked on Pride Foundation website
- Your company featured on our website in a post uplifting the "why" of our partnership. We want to share the inspiration that comes from partnering with aligned businesses like yours, so we'll share a quote from us about why our partnership is awesome and a quote from you about why you're excited to support Pride Foundation.
- Mention from the "podium" at Tend! A Celebration of Community
- Your name listed on Tend! invitations, event media presentation, and print event signage (as applicable)
- Your company name listed in our annual Gratitude Report

## Who We Reach

25,000+ website views per month

15,000+
engaged through
email and print
communications
per year

12,200+
Facebook
followers

To discuss sponsorship opportunities, please contact either of our Directors of Community Engagement: Alli Auldridge at <a href="mailto:alli@pridefoundation.org">alli@pridefoundation.org</a>, or Jedidiah Chavez at <a href="mailto:jedidiah@pridefoundation.org">jedidiah@pridefoundation.org</a>.

